



MR.G.R.DURAIRAJ



Managing Director

Born with silver spoon to the landlords **Mr.G. Rathakrishnan Naidu** of Poojaimedu and **Srimathi Prabhammal** of Thiruthunai Nagar in Cuddalore district is our Managing Director **Mr. GR Durairaj**. Though he was the sole prince of his inherited assets, he didn't have the attitude that could have possessed any child of his parenthood. He is a very simple, kind, out-going and down to earth person.

He is popularly known as **GRD** in his **business arena** and is called with *love and respect as "THAMBU"* by his dear and near ones.

Under his demographic leadership style the business GRK Theatres (P) Ltd was not only consolidated but it also diversified itself into various sectors with a commitment to serve customers with impeccable quality standards and with strict adherence to the application of the best management practices.

He runs GRK Theatres (P) Ltd named in as GRK Estates. in compliance with the law and ethics to achieve the company's objective. His Team always works to enhance customer value.

As to the dream of his forerunners Mr.G.R.Durairaj has strived hard to build G.R.K Theatres (P) Ltd into a reputed and respected business house which is trusted for its adherence to strong values and business ethics.



GRK ESTATES



FOUNDERS



Established in 1984



GRK ESTATES



2022



MR. G.R DURAIRAJ
DIRECTOR



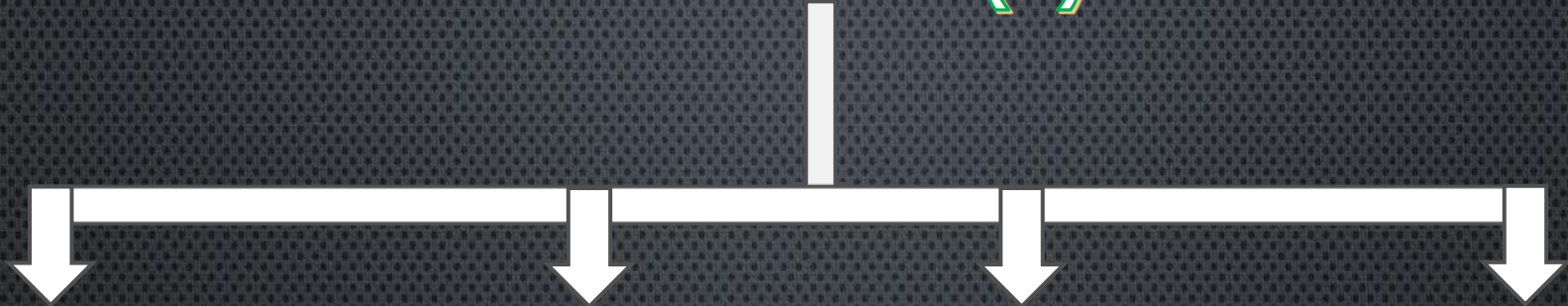
MRS GOMATHY DURAIRAJ
DIRECTOR



GRK ESTATES
GROUP OF COMPANIES



GRK THEATRES (P) LTD



**SCHANGALAYA
MOTORS**



**GODALAYA
MOTORS**



**SCHAKRALAYA
MOTORS**



**U DRIVE
(HANUMANTHALAYA)**



OUR PRESENCE ACROSS OTHER INDUSTRIES

ENTERTAINMENT

- GG COMBINES

PETROLEUM

- RASI INDIAN OIL

FOOD INDUSTRY

- RATHALAYA FOOD & BEVERAGES
HOTEL GRK ANJAPPAR

TRANSPORT

- GARUDALAYA SURFACE TRANSPORT

INFRASTRUCTURE

- GRK INFRASTRUCTURE

HOSPITALITY

- SHRIMATHI PRABAMMAL
THIRUMANA MAHAL

TEXTILES

- PRABHA TEX



தமிழ்நாடு சர்க்கார்
GOVERNMENT OF TAMIL NADU





ESTABLISHED : 1984



Mr.G.RATHA KRISHNAN B.Sc B.L.,
Founder

GRK LINK ROAD, THIRUPPAPULIYUR, CUDDALORE – 607 002.

WWW.GRKESTATES.COM

1800 – 200-4224

**GRK GROUP
OF COMPANIES**

**KRISHNALAYA
THEATRE**

**SCHAKRALAYA
MOTORS**

**SCHANGALAYA
MOTORS**

GRK REACH

**HOTEL
RATHALAYA**

**GRK GINGER
LEMON**

GRK DIVE

**AARIA
MOVIES**

**GOKUL FILMS
RELEASE**

COMPANY PROFILE

Cuddalore district formerly known as South Arcot district constituted of Cuddalore and Villupuram with Pondicherry also in the geography on commercial business terms . It was the hub of agriculture, fisheries and trading . The cash inflow from the above sectors lured in financial capital into the district . Now in the past three decades as population inflated and other infra structure developments started pouring into the country with the added advantage of globalisation ,the inflow from the old sectors could not meet with the necessities of the new generation population . Hence there was a vacuum in supply . It was in this extremely complex challenging and competitive environment that the management of G.R.K Theatres (p) ltd along with its counter parts filled the necessary investment requirements in a wide array of segments like manufacturing ,entertainment ,construction, trading and hospitality . The company emerged as a reputed business house and a dominant player with its footprints imprinted in all the above sectors . The company displays an exquisite blend of expertise and innovation with significant local investments in this geography . The investments for the financial year 2015-16 in Cuddalore , Pondicherry and Villupuram has crossed 5000 lakhs with technical support system which has churned employment for a diverse work force of about 1500 families directly and indirectly . our deep rooted beliefs have enabled us to strive for leadership through excellence in every step . The commitment to cater to every specific demand has always driven the company to stretch its horizon and deliver customer delight which is it's formula for success. with its pioneering spirit the company's aim for the future is to invest more in manufacturing facilities which will churn and add value to the existing generic occupations of this geography like agriculture ,fisheries ,weaving and handicrafts . In building a business world without boundaries the company is venturing out into the avenues of power generation and pharma industries in Cuddalore district . The company follows guidelines of people management by providing healthy and prospective growth avenues .

G.R.K ginger lemon a quality beverage from the house of G.R.K Theatres(P) ltd has now greatly achieved in sales across Tamilnadu and plans to hit Pan India and overseas for the year 2016-17 along with G.R.K DIVE packaged drinking water. G.R.K Theatres (p) ltd has brought in big business houses like TATA , Mahindra &Mahindra ,Castrol and G.R.T into Cuddalore on the trading side thereby opening up oppurtunites for jobs and quality investments. G.R.K Theatres(P) LTD is building business that seek to differentiate themselves through customer satisfaction,innovation ,entrepreneurship ,trust worthiness and values driven business operation . To justify its pilantrophic aspect the company with a corporate social responsibility has donated for great causes to the town in catering to the needs of the underprevelged and public conveniences .

The heart to respond in need and the daringness to share is the genetic quality of the company which started in 1873 when **Mr. Duraisamy Naidu** of Poojaiamedu a land lord educated his son **R.D.Govindasamy Naidu** who had the the integrity ,dedication,resourcefulness and determination to carve a niche for himself in shipping business at Singapore.

His son **Mr.G.Rathakrishnan Naidu** and Mrs. **Prabha** who are well known for their business accumen and entrepreneurial spirit formed G.R.K Theatres (P) ltd in 1973 during the birth of the present Managing Director **Mr.G.R.Durairaj** . He took over the reigns of the business alongwith **Mrs.R.D.Gomathy** an **Mrs.Damayanthi Sai Prasad** . He not only consolidated the company but diversified into various sectors with a commitment to provide customers with impeccable quality standards and with strict adherence to the application of the best management practices in compliance with the law and ethics to achieve the company's objective aimed at enhancing customer value . As was the dream of the past generation **Mr.G.R.Durairaj** has strived hard to build **G.R.K Theatres (P)ltd** into a reputed and respected business house which is trusted for its adherence to strong values and business ethics .

Mr.G.R.Durairaj Managing Director

“ Dearest customer ,tenants ,friends and staffs, The motive that wakes me up everyday and drives me to deliver more to the society in terms of quality at par with International standards to bring in investment into my birthplace so that the lives of many hopes of many dreams of many will be ignited and growth is confirmed . This my friends is my dream and as per our company's motto I go by the rule **IN GOD WE TRUST** for guidance and deliverance “.



ESTABLISHED : 1984



G.R.DURAIRAJ B.SC (Vis.Com)
Managing Director



R.D.GOMATHY B.A.,
Director

GRK LINK ROAD, THIRUPPAPULIYUR, CUDDALORE – 607 002.

WWW.GRKESTATES.COM

1800 – 200-4224

**OUR GROUP OF
COMPANIES**
**GRK
INFRASTRUCTURE**

**RADHA PRABA
CONSTRUCTION
COMPANY**

**RASI INDIAN
OIL OUTLET**

**GARUDALAYA
SURFACE
TRANSPORT**

**GRK
PRABALAYA**

**SHRIMATHI
PRABA AMMAL
THIRUMANA
MANDAPAM**

THEATRE

KRISHNALAYA

ESTABLISHED : 1984

**With the seating capacity of
667 persons.**

**STEPPING -IN TO 34th YEAR
NOW.**

**THE ULTIMATE IN CINEMA
EXPERIENCE.**

**KRISHNALAYA THEATRE,
GRK LINK ROAD,
THIRUPAPULIYUR,
CUDDALORE – 607 002.**

www.krishnalayatheatre.in

1800 – 200-4224

FEATURES

AURO 11.1

**In cuddalore and
pondicherry, we are the
only theatre which
provide auro 11.1 sound
system**

AURO 3D

**New technology is
always welcome by our
management team to
provide the best
entertainment service
for our valuable
audience**

ENTERTAINMENT

KINGS HALL ★★★★★

QUEENS CIRCLES ★★★★★

FIRST CLASS ★★★★★

SECOND CLASS ★★★★★

THIRD CLASS ★★★

TIMELINE

1990 - 2018



1984 - 1999

2000 – 2011



FROM 2012



TECHNOLOGY ENHANCEMENT

1984 - 1995

70 mm screen

Good quality sound
system

1995 - 2002

DTS SOUND SYSTEM

HI-TECH PROJECTORS

2002 - 2012

CENTRALIZED A/C

FLEXIBLE AND
COMFORTABLE SEATINGS

QUBE TECHNOLOGY FOR HD
QUALITY FOR BETTER
CINEMA EXPERIENCE

2013 - 2015

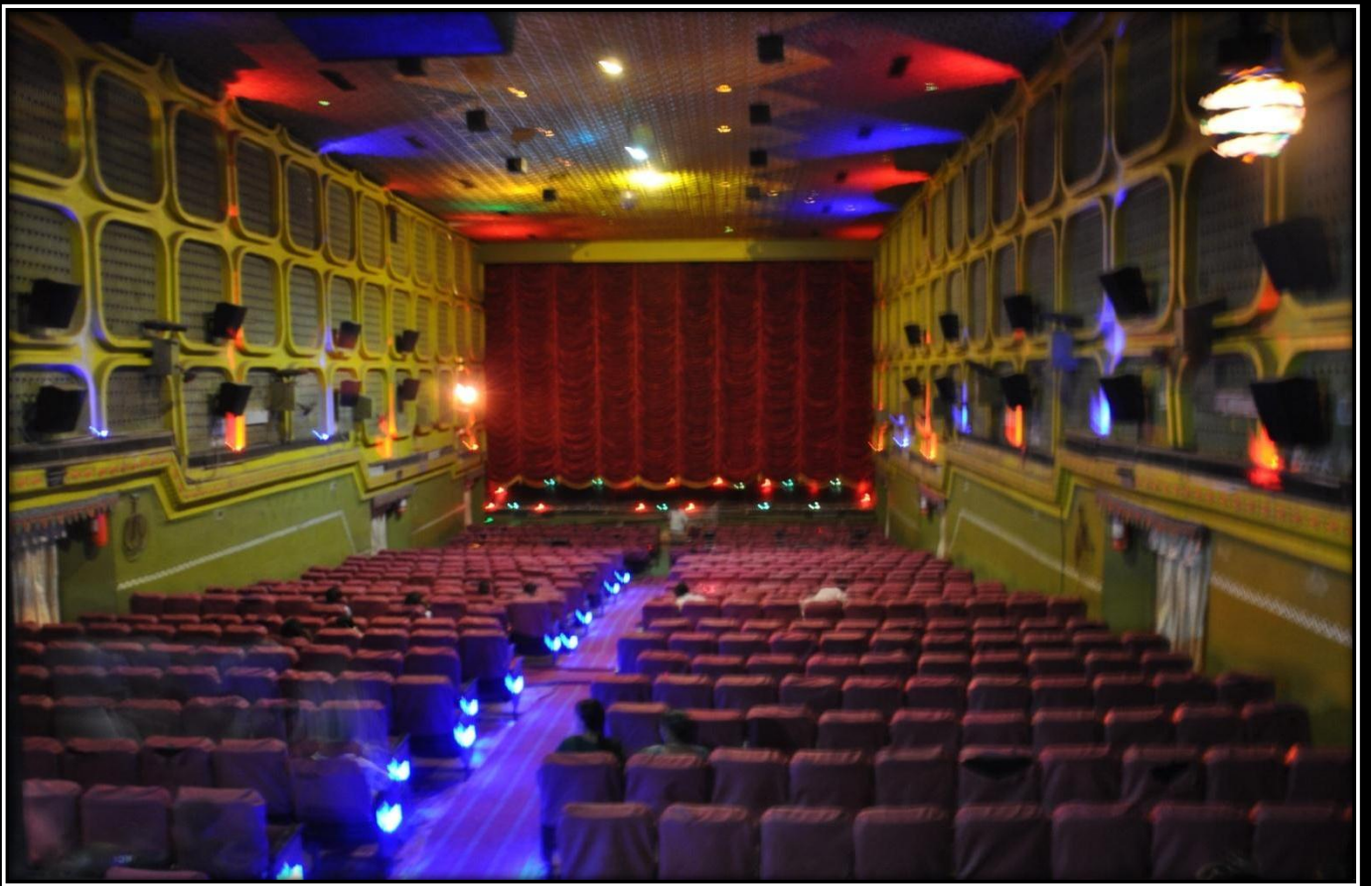
AURO 3D system with latest
upgraded 2K barco projector

AURO 11.1 Digital surrounding
sound system

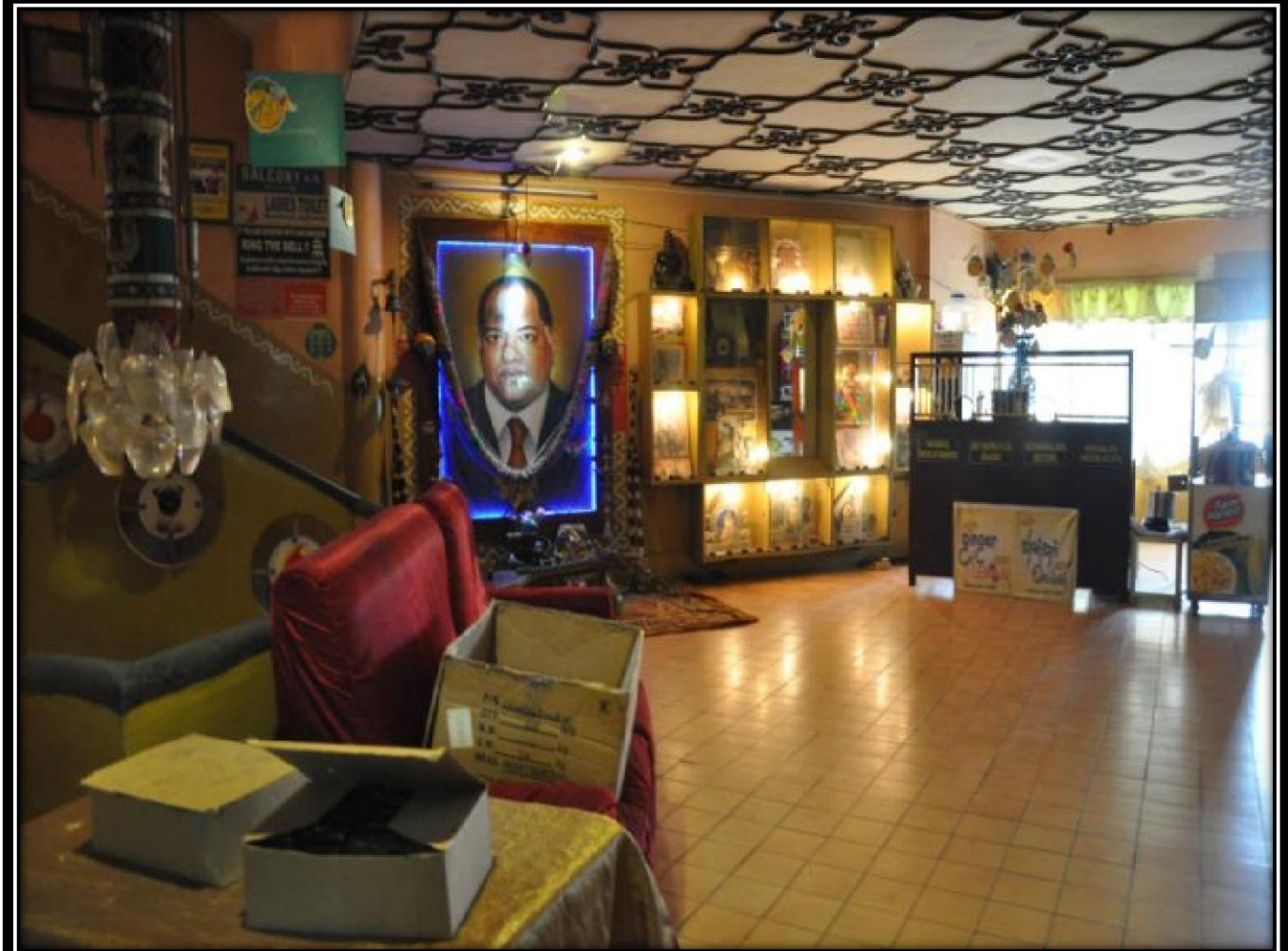
2015 - 2018

AURO 3D system with latest
upgraded 4K barco projector
Couples Seats

Gallery







TATA MOTORS SCHAKRALAYA

CUDDALORE

ESTABLISHED : 2012 (SEP)

**TYPE OF VEHICLE SOLD AND
SERVICED**

ALL PASSENGER VEHICLES

BEST SERVICE PROVIDER

SCHAKRALAYA MOTORS,
69,Imperial road
CUDDALORE – 607 002.

www.schakralayamotors.in

1800-200-4224

**OUR
SUCCESSFUL
TEAM**

**GENERAL
MANAGER**

MR.S.RAVICHANDRAN
Cell : 93440 35221

**SALES
MANAGER**

MR. MOHAN
Cell : 75502 23673

**SERVICE
MANAGER**

MR.RAVICHANDRAN
Cell : 73394 44133

**OUR PRESTIGIOUS
CLIENTS**

NLC NEYVELI



ONGC









TATA MOTORS SCHAKRALAYA

PONDICHERRY

ESTABLISHED IN: 2015

**TYPE OF VEHICLES SOLD AND
SERVICE**

ALL PASSENGER VEHICLES

LOCATION

**431, CUDDALORE MAIN ROAD,
MURUNGAPAKKAM,
NAINARMANDAPAM,
PUDUCHERRY.**

OUR TEAM

**SALES
MANAGER**

**Mr. M . KHALEELUR RAHMAN
PUDUCHERRY**

KARAIKAL

Cell : 95970 59248

SHOWROOM

FRONT VIEW



MR. N.RANGASAMY
(CHIEF MINISTER,PUDUCHERRY)
MR. R.DURAIRAJ
GRK ESTATES
(MANAGING DIRECTOR)

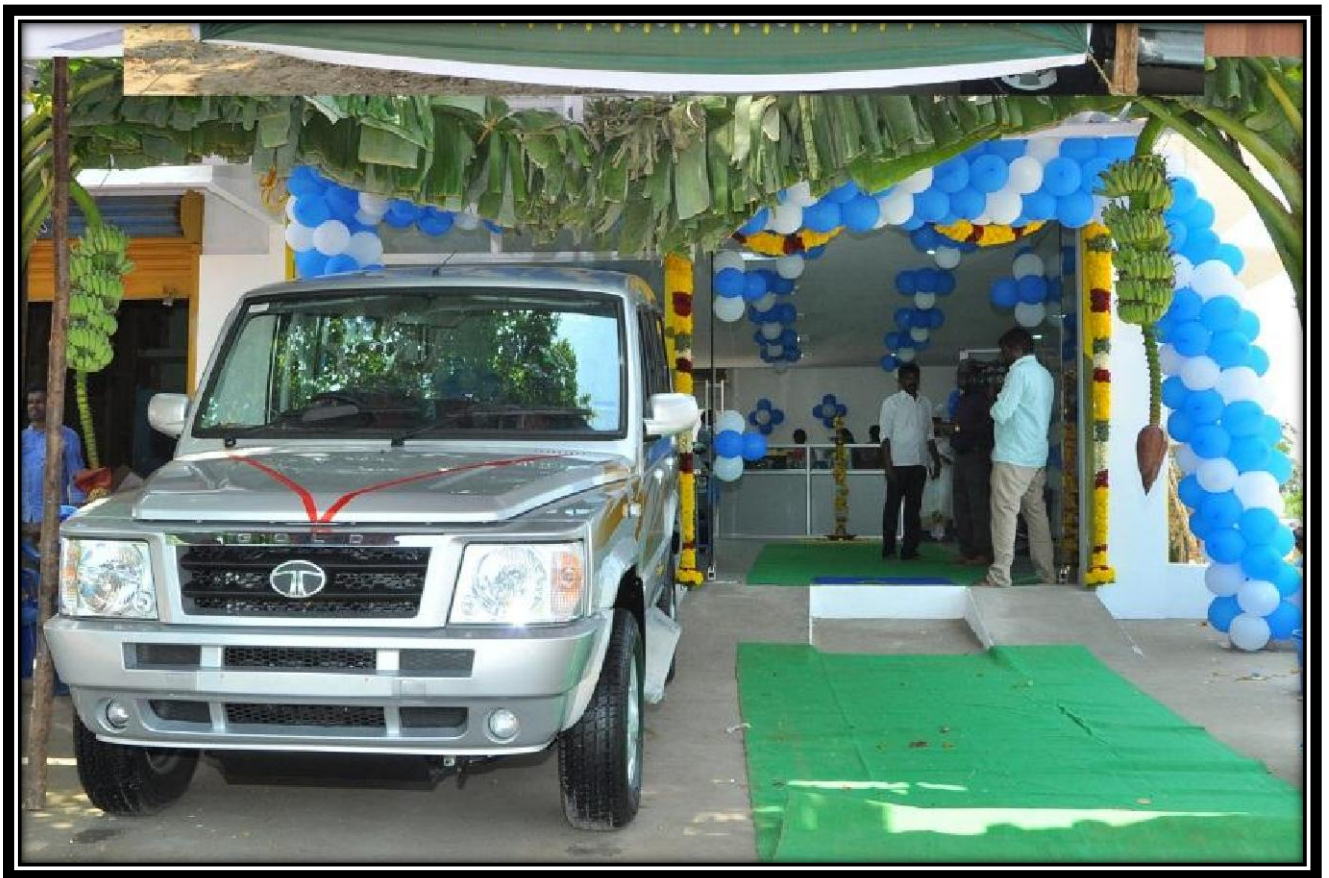




TATA MOTORS SCHAKRALAYA

KARAIKAL

ESTABLISHED IN: 2016



LOCATION

**28,NAGOORE MAIN ROAD,PRAVEEN NAGAR,
NEAR MULLAI RIVER ,KARAIKAL**

TATA MOTORS SCHAKRALAYA

NEYVELI

ESTABLISHED IN: 2016

**TYPE OF VEHICLES SOLD AND
SERVICE**

ALL PASSENGER VEHICLES

LOCATION

**87A, Cuddalore main road
Periyakurichi,
Neyveli – 607802.**

OUR TEAM

**SERVICE
MANAGER**

MR. RAJARAJAN
Cell : 73977 81601



TATA MOTORS SCHAKRALAYA VILLUPURAM

ESTABLISHED IN: 2017

**TYPE OF VEHICLES SOLD AND
SERVICE**

ALL PASSENGER VEHICLES

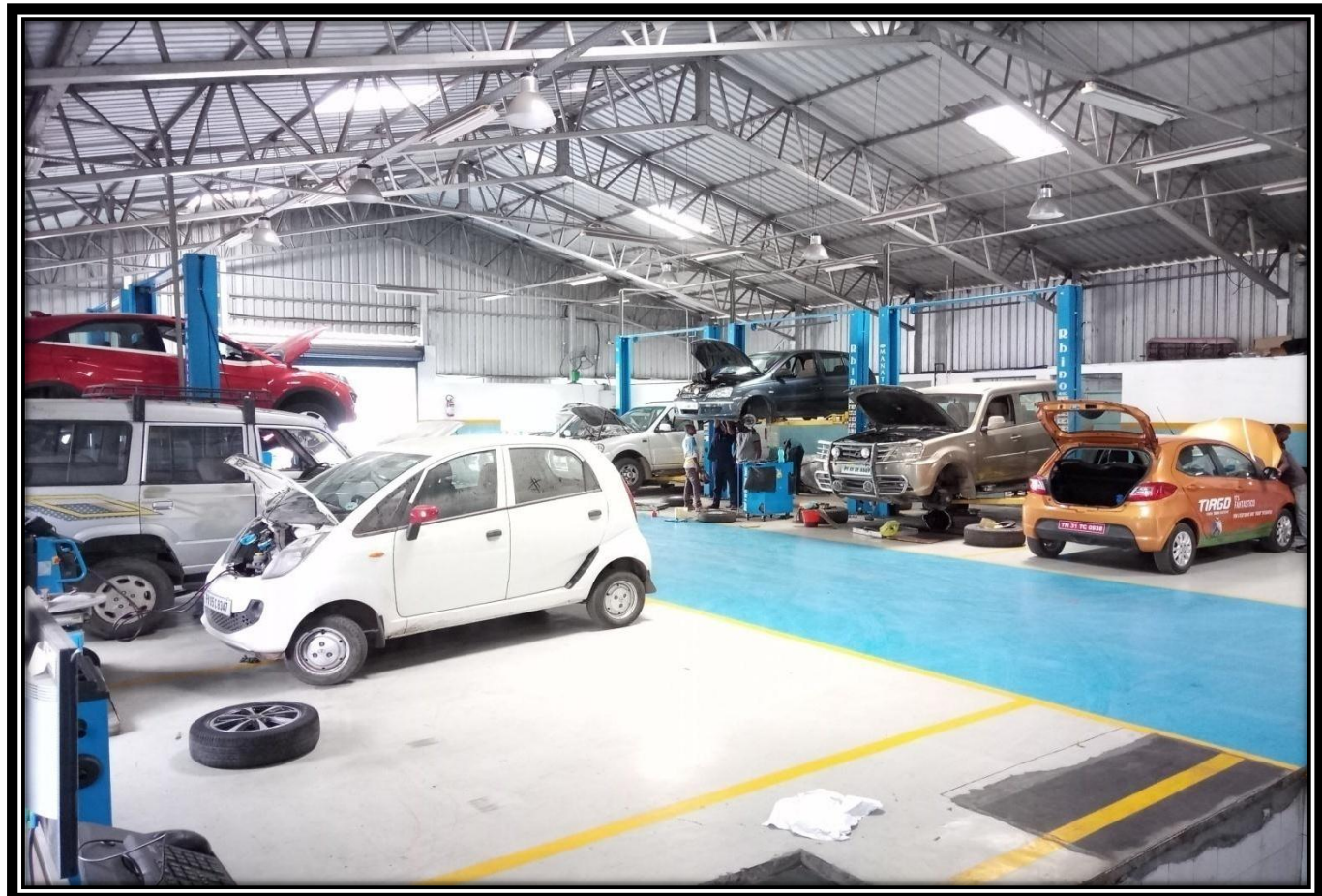
LOCATION

**Showroom : 304/1A,Trichy
Main Road,
Workshop RG Nagar,
Villupuram-605 401.**

OUR TEAM

**SALES
MANAGER**

**Mr K. JAYA PRAKASH
VILLUPURAM
KALLAKURICHI
Cell : 73395 55933.**



TATA MOTORS SCHAKRALAYA CHIDAMBARAM

ESTABLISHED IN: 2017

**TYPE OF VEHICLES SOLD AND
SERVICE**

ALL PASSENGER VEHICLES

LOCATION

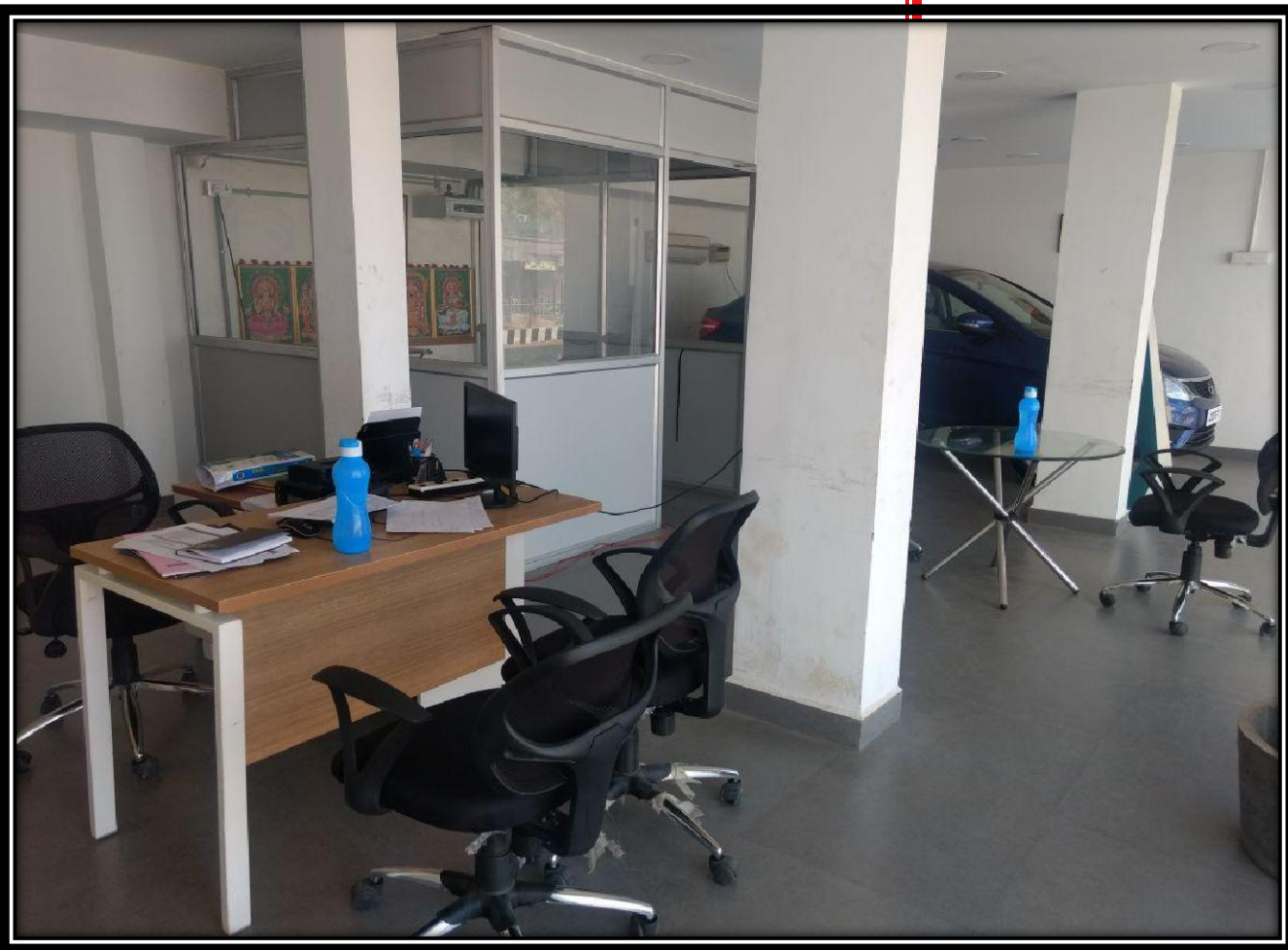
**Anna square, Kadhot plaza,
Vandigate,
Chidambaram - 608 001
Cuddalore district.**

OUR TEAM

**SALES
MANAGER**

MR. MOHAN

Cell : 75502 23673



TATA MOTORS SCHAKRALAYA KALLAKURICHI

ESTABLISHED IN: 2017

**TYPE OF VEHICLES SOLD AND
SERVICE**

ALL PASSENGER VEHICLES

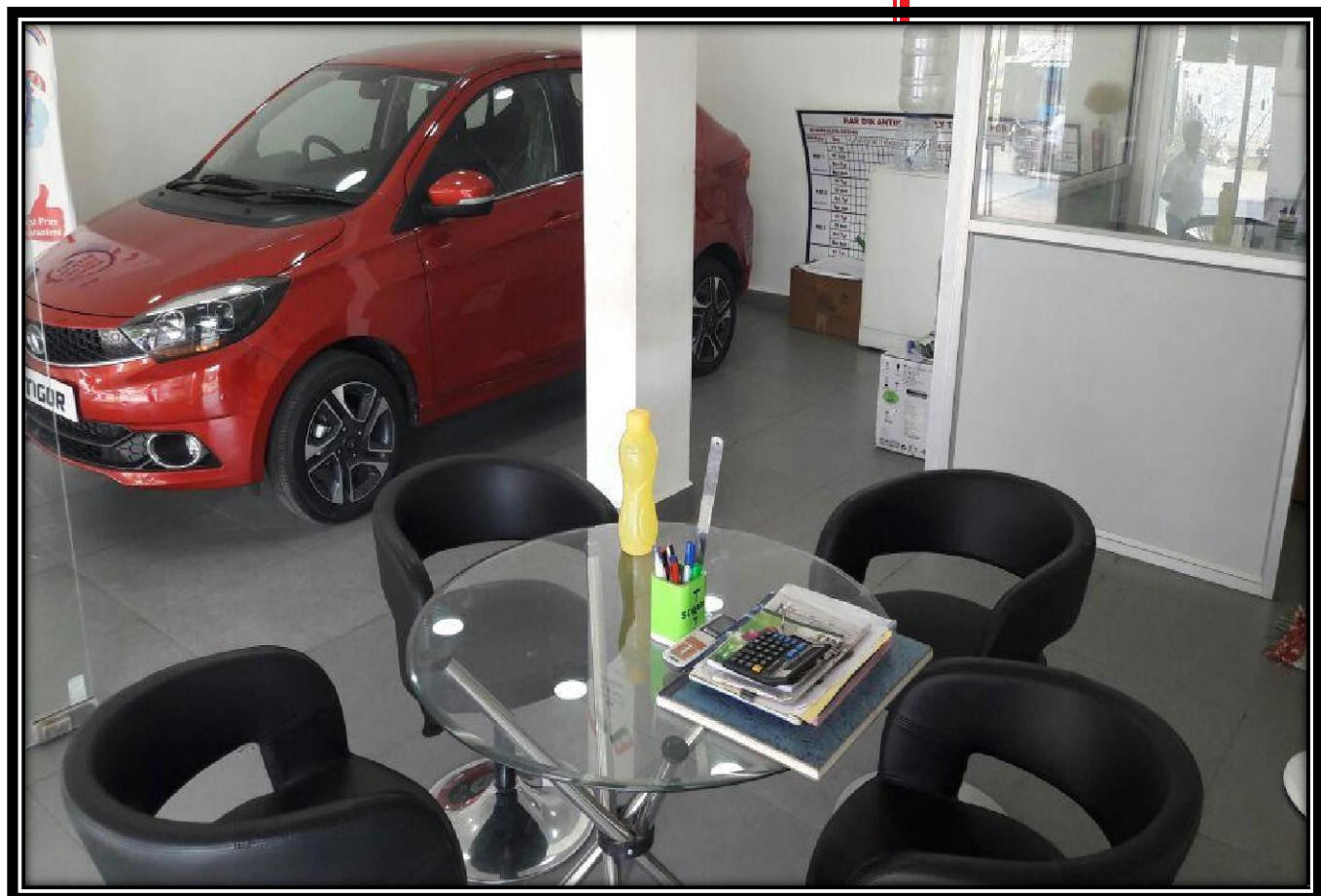
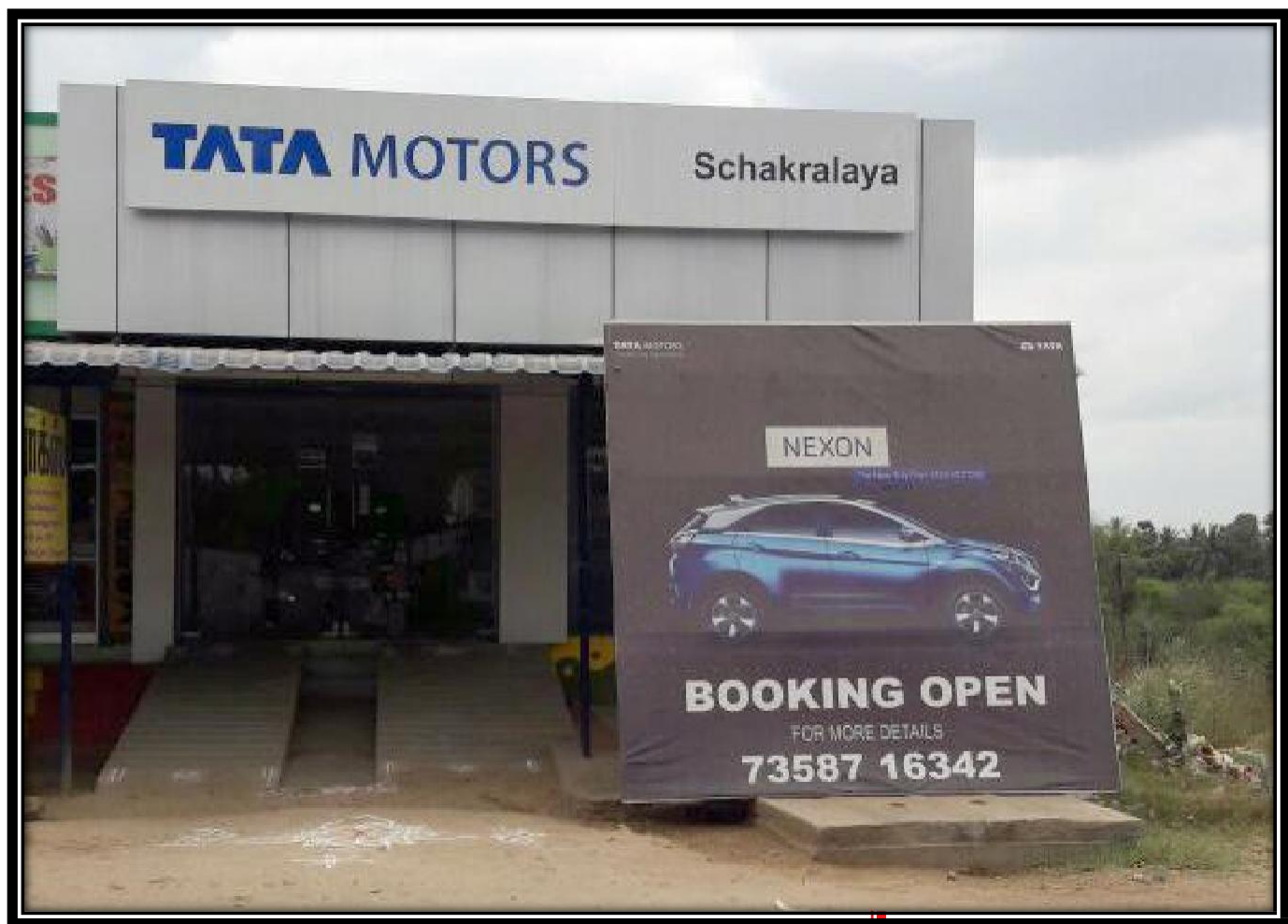
LOCATION

**88, Dhurugam road,
Kallkurichi,
Villupuram dt,
606202.**

OUR TEAM

**SALES
MANAGER**

**Mr. K. JAYA PRAKASH
KALLAKURICHI
Cell : 73395 55933.**



TATA SCHAKRALAYA MOTORS SERVICE

CUDDALORE - PUDUCHERRY

ESTABLISHED IN: 2017

LOCATION

**148/1,PILLAYARKUPPAM
MAIN ROAD, Pillayarkuppam,
PUDUCHERRY -607402**

OUR TEAM

GENERAL MANAGER

MR.K.KARTHIKEYANE

Cell : 9940700555

SERVICE MANAGER

MR.U. KALAISELVAN

Cell : 9597080907

SERVICE MANAGER -BODYSHOP

MR. A. VENKATESH

Cell : 9943621617

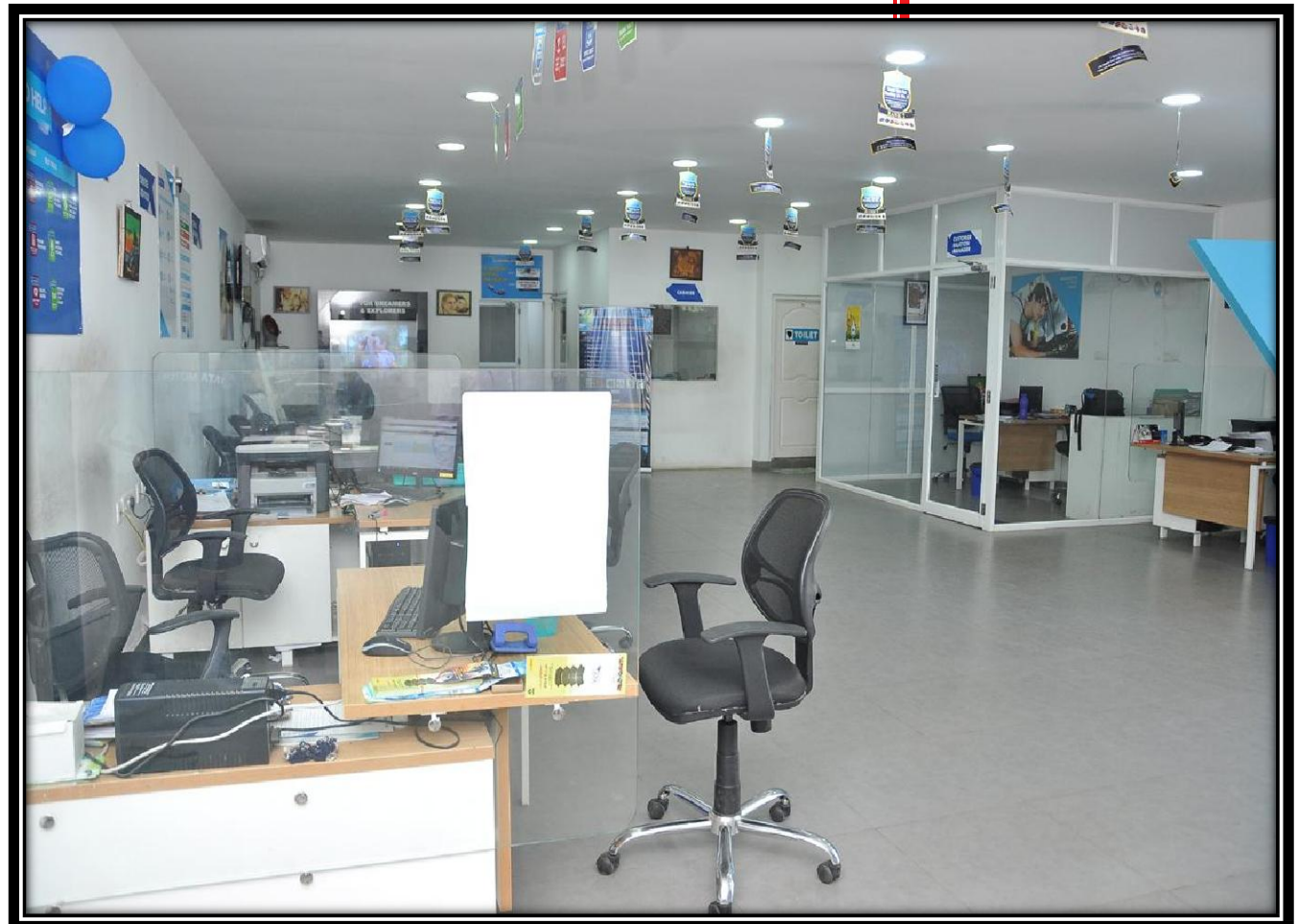
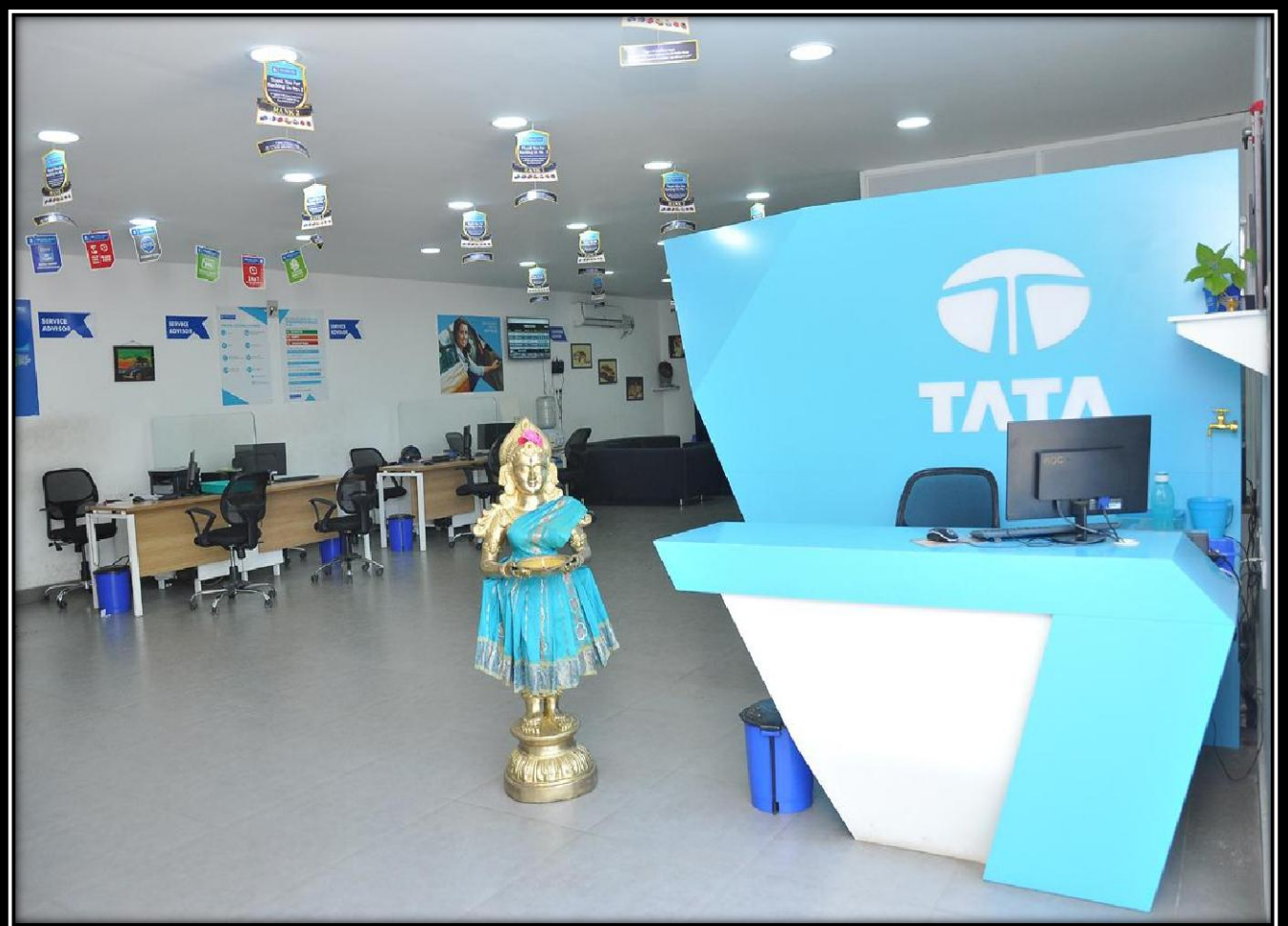
SPARES MANAGER

MR.S.SENTHIL KUMAR

Cell ; 95970 80916







MAHINDRA SCHANGALAYA MOTORS

PONDYCHERRY

ESTABLISHED IN: 2015

LOCATION

**116,PRESHITTA COMPLEX
,VILLIYANUR MAIN ROAD ,
REDDIYARPALAYAM – 605010**

COMMERCIAL

**51/2,SORNAM BUILDING TOLL
GATE,PONDY-CUDDALORE MAIN
ROAD,ARRIYANKUPPAM,PUDUCHE
RRY-605007**

OUR TEAM

GENERAL MANAGER

**MR.V.RAJASEKARAN
CUDDALORE
PONDICHERRY
VILLUPURAM
Cell : 97900 10203**

SALES MANAGER - PERSONAL

**MR.T . VENGATESH PRABHU
Cell : 73583 91500**

SALES MANAGER- COMMERCIAL

**MR.K.SASI KUMAR
Cell : 73583 91521**

GALLERY





MAHINDRA SCHANGALAYA MOTORS SERVICE

CUDDALORE - PUDUCHERRY

ESTABLISHED IN: 2015

LOCATION

**105/2,PILLAYARKUPPAM MAIN
ROAD, BAHOUR
CUMMUNE,PUDUCHERRY -607402**

OUR TEAM

GENERAL MANAGER

**MR.M.ZAHIT HUSSIAN
Cell : 73583 91526**

SERVICE MANAGER -BODYSHOP

**MR.V.SRINIVASA PERUMAL
Cell : 7358391533**

SERVICE MANAGER - COMMERCIAL

**MR.SANKARANARAYANAN
Cell ; 7358391525**

SERVICE MANAGER PERSONAL

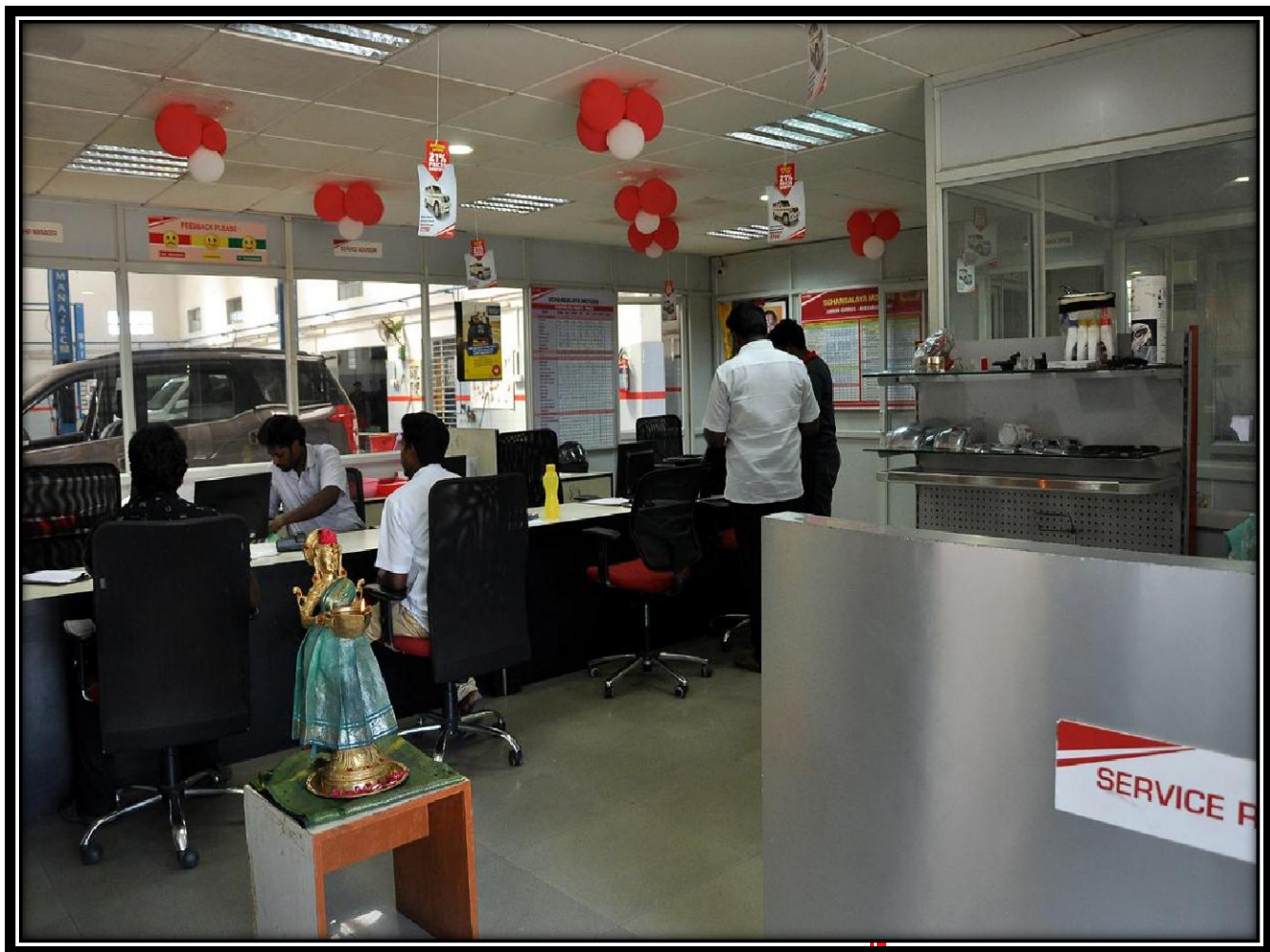
**MR.V.S.K. KARTHICK
Cell : 73583 91528**

SPARES MANAGER

**MR.N.SARAVANAN
Cell ; 7358391527**







MAHINDRA SCHANGALAYA MOTORS

CUDDALORE

ESTABLISHED IN: 2015

LOCATION

**1/5 BLOCK-2 , SIVA COMPLEX ,
IMPERIAL ROAD, CUDDALORE -3**

OUR TEAM

SALES MANAGER - PERSONAL

MR.V. DINESH KUMAR
Cell : 97902 33344

SALES MANAGER - COMMERCIAL

MR.K.SASI KUMAR
Cell : 73583 91521





MAHINDRA SCHANGALAYA MOTORS

VILLUPURAM

ESTABLISHED IN: 2016

LOCATION

**37, Mambalapattu road,
Villupuram-605602.**

OUR TEAM

SALES MANAGER - PERSONAL

**MR. Ragunathan
Cell : 7397088899**

SALES MANAGER - COMMERCIAL

**MR.K.SASI KUMAR
Cell : 73583 91521**



HOTEL RATHALAYA

ESTABLISHED : 2010

CUDDALORE'S SPECIAL FOOD ZONE

GRK ARIA ARCADE

GRK LINK ROAD

CUDDALORE – 607 002

www.hotelrathalaya.in

1-800-200-4224

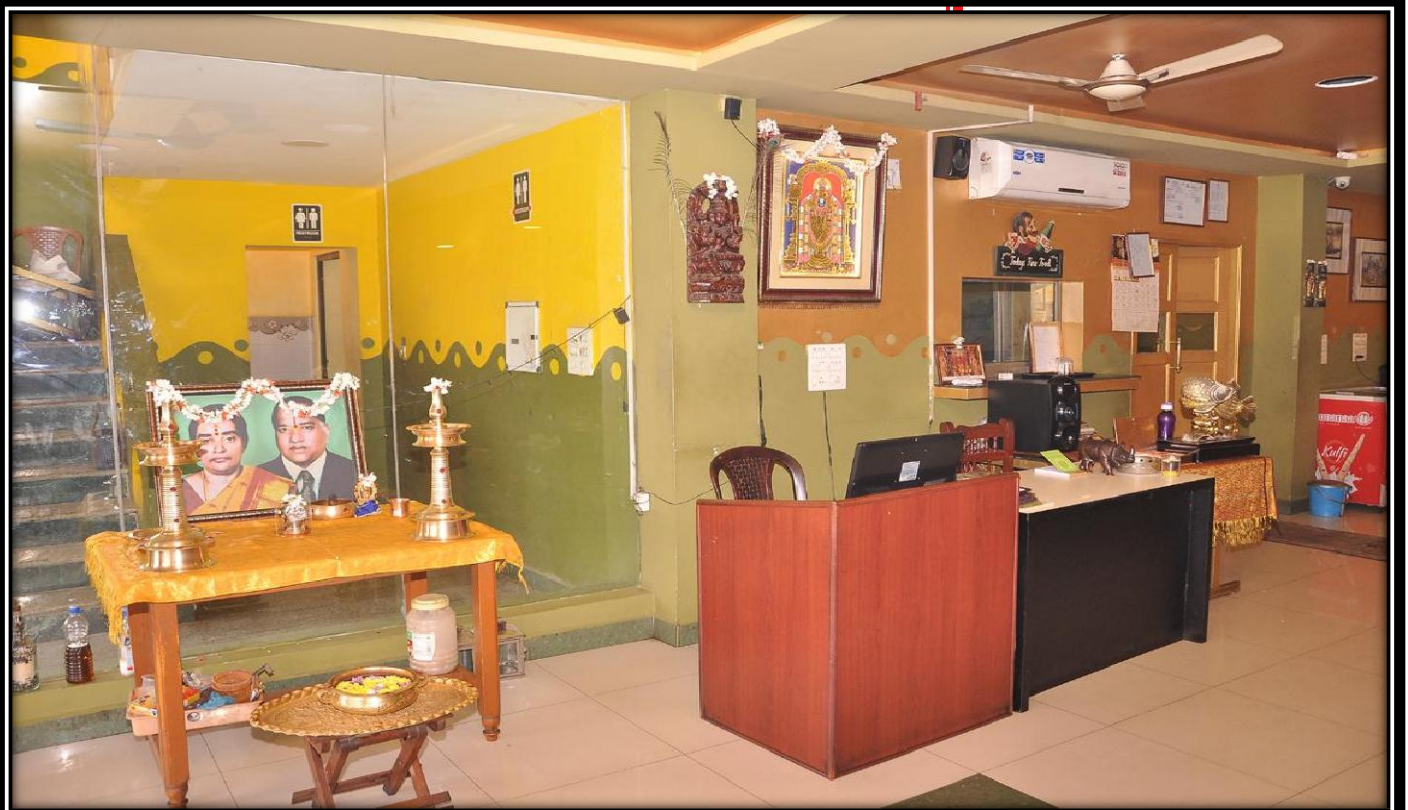
FEATURES

PARTY TIME

FAMILY ZONE

**CHILDREN'S
CORNER**

GRK ANJAPPAR





GRK REACH

ESTABLISHED : 2011

DISTRIBUTION NETWORK

**We are largest
distribution of Castrol
in Cuddalore,
Tirukoilur, Ulundurpet,
servicing one
thousand outlets.**

GRK REACH

GRK LINK ROAD

CUDDALORE – 607 002.

www.grkreach.in

1800-200-4224

MANAGER
MR.V.THANGARASU
CELL : 9344441210

FEATURES



GRK REACH GALLERY





GRK GINGER LEMON

ESTABLISHED : 2010



**Around 4500 sq.ft
with fully equipped
automatic machine.**

RATHALAYA FOODS AND BEVERAGES

74/25,B2, KANNARAPETTAI VILLAGE,

KARAIKADU POST,CUDDALORE DIST-607002

www.grkgingerlemon.com

1 800-200-4224

FEATURE

FULLY EQUIPPED

**Fully automated
production unit
equipped with modern
amenities for production.**

**GRK Ginger Lemon is a
100% natural product
without any added
preservatives, added
colours and flavours.**

MARKET

**We are established in
cuddalore and
Pondicherry market .
And now we plan to
establish our network
throughout south India in
next 3 months.**

செம் **cool**
செம் **HOT**

GRK
ESTATES

180 ML MRP

₹30

Available in all select outlets

GRK
**ginger
lemon**
100% Pure & Natural

TASTE
ஒரு **TWIST**

Mr.Kumar

+91 89735 96385

GRK DIVE

PRODUCTION UNIT



GRK
DIVETM
PACKAGED DRINKING WATER
R.O. Processed - UV Treated - Ozonised

RATHALAYA FOODS AND BEVERAGES
74/25,B2, KANNARAPETTAI VILLAGE,
KARAIKADU POST,CUDDALORE DIST-607002

C.E.O

Mr.R.KABILAN

GRK Ginger lemon/Dive

Cell ; 7708868232

GENERAL MANAGER

Mr.KUMAR

GRK Ginger lemon/Dive

Cell : 75399 01234



GRK

INFRASTRUCTURE

ESTABLISHED : 1984

**MORE THAN ONE LAC. SQ.FT
SPACE OF TENANTABLE AREA IN
THE HEART OF CUDDALORE.**

**OUR INFRA LOCATION IS THE
MOST SUCCESSFUL BUSINESS
HUB IN THE TOWN.**

**GRK ESTATES, THIRUPPAPULIYUR,
CUDDALORE – 607 002.**



RADHA PRABHA **CONSTRUCTION CO.,**

ESTABLISHED : 2000

**We have
developed
around 1,20,000
sq.ft in cuddalore
district and hold
14 lac sq.ft in
urban and semi-
urban lands for
future
developments.**

Our projects

R.P TOWER

ARIA ARCADE

**SUBA
GOVINDHAM
COMPLEX**

**DEVANAMATTINAM
POLICE STATION**

GRK **AARIA** **MOVIES**

ESTABLISHED : 2005

MOVIE
DISTRIBUTION
&
SCREENING

LIST OF MOVIES

CHANDRAMUKHI

SIVAJI

VISWAROOPAM

Thuppakki

Veeram

THANGA MAGAN

VEDHALAM

THERI

GOKUL **FILM** **RELEASE**

ESTABLISHED : 2017

MOVIE
DISTRIBUTION
&
SCREENING

LIST OF MOVIES

**KAATRU
VELIYIDAI**

NERUPU DA

THUPPARIVALAN

KODIVEERAN

ARAMM

INDRAJITH

**SAKKA PODU
PODU RAJA**

**KALAVADIYA
POZHUTHUGAL**

**VITHIMATHI
ULLTA**

RASI INDIAN OIL

ESTABLISHED : 1979

**First petrol bunk in
Mettupalayam.**

**RASI Indian oil
Chidambaram road,
Mettupalayam,
Cuddalore.**

GARUDALAYA

SURFACE TRANSPORT

ESTABLISHED : 1999

**TANKER LORRIES
WITH IOC
CONTRACTS.**

MINI BUSES

**OUR BUSES, CONNECT
INTERIOR VILLAGES
WITH MAIN TOWNS .**

SRIMATHI PRABHA AMMAL

THIRUMANA MANDAPAM

**(UNIT OF
PRABHAAMMAL
CHARITABLE TRUST)**

**A PHILANTHROPIC
GESTURE OF OUR
FOUNDER **SHRI.G.R.K****

**FOR NEEDY PEOPLE IN
AND AROUND
METTUPALAYAM VILLAGE.**

FEATURE

HALL CAPACITY

**Around 300 people
can gather at a
time.**

DINING CAPACITY

**Around 300 people
can Dine at a time .**

PARKING

**Around 300 people
can Dine at a time .**

BUILDING PROJECTION



UPCOMING PROJECTS



SCHAKRALAYA MOTORS

Gingee



Mahindra

SCHANGALAYA MOTORS

Karaikal

Kallakurichi

Chidambaram

Gingee

CONTACT



**GRK LINK ROAD,
THIRUPPAPULIYUR,
CUDDALORE - 607 002.**

www.grkestates.com

1800-200-4224

**S. KRISHNAMOORTHY BBM,
TMA & INSURANCE
VERTICAL HEAD
SCHANGALAYA MOTORS
Cell: 9361424344.**

**MR.M.ZAHIT HUSSIAN D.M.E.,
Service Vertical Head
SCHANGALAYA MOTORS
Cell : 73583 91526**

**MR.K.KARTHIKEYANE D.M.E.,
SERVICE VERTICAL HEAD
SCHAKRALAYA MOTORS
Cell : 99407 00555**

**MR.L.N. KRISHNAN B.COM.,
General Manager Accounts ,
SCHAKRALAYA & SCHANGALAYA
Cell: 99419 66684.**

**MR.S.Govindaraj, DME.,
SPARES AND ACCESSORIES
VERTICAL HEAD.,
GRK Theatres (P) Ltd.,
Cell: 9361323334.**

**MR.R.Suresh Kumar, MBA.,
Accounts & Tax,
GRK Theatres (P) Ltd.,
Cell: 8489913678.**

**MR.A.RAJANAND B.E.,
General manager
Purchase,
GRK Theatres (P) Ltd.,
Cell: 8220245678**

**MR.V.VEDHA SELVAM M.A , B.LIT.,
Manager,
Krishnalaya Theatre,
Cell :968877767.**